BUS110N: Principles of Management

This is a survey course designed to expose the student to nature of the organizational environment and the major activities performed by its managers. The course is organized around the functions of management: planning, organizing, leading, and controlling; thus making it possible for students to use the techniques of management in a systematic way. Case studies are used to apply the principles of management to hypothetical business situations.

Class Hours 3

Lab Hours 0 Credits 3

1 NCC Catalog