

BUS204N : Small Business Management: A Capstone Course

This is the Management capstone course, which studies management techniques as applied to small businesses. Topics involve the requirements necessary to launch a new venture and manage it as an ongoing business. Discussions will cover business plan development, computer applications, human resources, purchasing, marketing, taxation, risk management, and control procedures. The development of a comprehensive business plan allows students to plan for a new venture of their choosing, which is presented in both an oral and written proposal.

Class Hours 3

Lab Hours 0 **Credits** 3

Prerequisites

ACCT101N, BUS110N.