

Marketing

Degree Type
Certificate

Courses

Item #	Title	Class Hours	Lab Hours	Credits
BUS104N	Principles of Marketing	3	0	3
BUS213N	Principles of Advertising	3	0	3
BUS215N	Integrated Marketing Communications	3	0	3
BUS210N	Marketing Strategies A Capstone Course	3	0	3
BUS207N	Sales	3	0	3
		Total Credits		15