

BUS294N : Marketing Internship

An internship program in the Department of Business and Technology is a hands-on learning experience at a for-profit or not-for-profit organization which allows the student to practice competencies and skills learned in the classroom under the direct supervision of an on-site internship supervisor.

Class Hours 1

Lab Hours 8

Credits 3

Prerequisites

Students must be matriculated in the Marketing concentration in an associate degree program. Completion of all catalog-listed courses for the first three semesters in a business student's respective program of study. Students must have a minimum grade point average of 3.0, including the semester immediately preceding the internship. Students must have permission of the program coordinator. Students must initiate the internship. All authorizations for site selection, on-site supervisor approval and other procedures must be completed prior to beginning the internship.