

COMM102N : Principles of Communication

A survey of the basic theories and principles of human communication by first exploring the fundamental processes central to communication (e.g. listening, verbal and nonverbal communication, message, channel, medium) and then applying those processes to various communication contexts including interpersonal, intrapersonal, small group, public, organizational, and mass communication.

Class Hours 3

Lab Hours 0

Credits 3

Prerequisites

ENGL101N or ENGL110N.