

DATA230N : Business Analytics

Teaches students to analyze data to answer real business questions and support organizational decisions, incorporating insights from AI-augmented analytics. Students apply descriptive, diagnostic, and basic predictive methods such as time series, forecasting, and simple statistical modeling to real-world business problems. The course emphasizes interpreting results, communicating insights clearly to stakeholders, and understanding the analytical needs of a business context. Students apply concepts through case studies using AI-assisted insights to reinforce practical decision-making skills.

Class Hours 4

Lab Hours 0

Credits 4

Prerequisite Courses

DATA101N